

INTRODUCED: May 22, 2017

A RESOLUTION No. 2017-R028

To request the Chief Administrative Officer to prepare and implement appropriate policies to require vending machines located on City-controlled property to be stocked with an appropriate percentage of nutritious food and beverage options that meet specified nutritional standards and applicable procurement policies.

Patrons – All Members of Council

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: JUNE 12 2017 AT 6 P.M.

WHEREAS, by Resolution No. 2014-R261-2015-6, adopted January 12, 2015, the Council of the City of Richmond expressed its support for the Healthy Eating, Active Living Cities and Towns Campaign, which included a commitment to adopt new policies to ensure that water and healthy packaged snack foods were readily available in vending machines located on City-controlled property; and

WHEREAS, by Resolution No. 2014-R261-2015-6, adopted January 12, 2015, the Council expressed its support to make available nutritious food options that are aligned with the

AYES: 8 NOES: 0 ABSTAIN: _____

ADOPTED: JUNE 12 2017 REJECTED: _____ STRICKEN: _____

Dietary Guidelines for Americans on all City-controlled property where food is served including meetings, conferences, and special events attended by employees of the City; and

WHEREAS, the Council is aware that vending machines located on City-controlled property currently may not serve packaged snack foods and beverages that meet certain nutritional standards for good health; and

WHEREAS, the employees and visitors of the City may benefit from policies regulating food and beverage products provided in vending machines located on City-controlled property; and

WHEREAS, the Council believes that it is in the best interests of the citizens of the City of Richmond that the Council request that the Chief Administrative Officer prepare and implement appropriate policies to require that vending machines located on City-controlled property be stocked with an appropriate percentage of food and beverages that meet specified nutritional standards; and

WHEREAS, the Council believes that it is in the best interests of the citizens of the City of Richmond that all vending machines located on City-controlled property display point-of-purchase nutritional labeling that complies with the standards set forth under 21 C.F.R. Pts. 101, concerning food labeling, and 109, concerning unavoidable contaminants in food for human consumption and food-packaging material, for the purpose of providing product comparison information to promote healthier and lower-calorie options;

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

That the Chief Administrative Officer is hereby requested to prepare appropriate policies by October 1, 2017, and implement such policies to require that, beginning June 30, 2018, or

upon expiration of an existing lease or contract, whichever occurs later, vending machines located on City-controlled property be stocked with an appropriate percentage of nutritious food and beverage options that meet specified nutritional standards and applicable procurement policies.

BE IT FURTHER RESOLVED:

That the Chief Administrative Officer is hereby requested to solicit input and recommendations from the American Heart Association while developing such policies.

BE IT FURTHER RESOLVED:

That the Chief Administrative Officer is hereby requested to submit a report to the Council by September 30 each year to include (i) an assessment of compliance with this resolution; (ii) successes, challenges, and barriers experienced in implementation; (iii) any recommendations for improving the standards set forth in the policies and compliance therewith; and (iv) any policies requiring updating to be aligned with applicable standards as recommended by the American Heart Association after consultation with the Chief Administrative Officer.

BE IT FURTHER RESOLVED:

That the Chief Administrative Officer is hereby requested to include in such policies, to the extent practicable, a plan with a timeline for a phased approach implemented over three years and a requirement that, beginning June 30, 2018, or upon expiration of an existing lease or contract, whichever occurs later, 50 percent of all food and beverages provided in vending machines on City-controlled property shall meet the minimum nutrition standards for which this resolution calls by no later than June 30, 2018, that 75 percent of all of such food and beverages shall meet the minimum standards for which this resolution calls by no later than June 30, 2019,

and that 100 percent of all of such food and beverages shall meet the minimum standards for which this resolution calls by no later than June 30, 2020.

BE IT FURTHER RESOLVED:

That the Chief Administrative Officer is hereby requested to begin working with food and beverage vendors with vending machines located on City-controlled property pursuant to existing leases or contracts to discuss with them the nutritional standards called for by this resolution and the ways in which such vendors may take steps to meet these standards during the term of the existing leases or contracts or during the term of any future leases or contracts.



Richmond City Council

The Voice of the People

Richmond, Virginia

Lou Brown Ali
Council Chief of Staff

Office of the Council Chief of Staff

Council Ordinance/Resolution Request

TO Allen L. Jackson, Richmond City Attorney

THROUGH Lou Brown-Ali, Council Chief of Staff *MLB on behalf*

FROM Joyce L. Davis, Council Policy Analyst *JLD*
Office of the Council Chief of Staff

COPY Cynthia Newbille, 7th District Council member
Haskell Brown, Deputy City Attorney
Meghan Brown, Deputy Council Chief of Staff *MLB*
Sam Patterson, 7th District Council Liaison

RECEIVED

MAY 12 2017

OFFICE OF CITY ATTORNEY

DATE May 12, 2017

PAGE/s 1 of 2

TITLE: Amendment to Resolution to establish a city vending food service policy to expand healthy food choices.

This is a request for the drafting of an **Ordinance** **Resolution**

REQUESTING COUNCILMEMBER/PATRON

SUGGESTED STANDING COMMITTEE

Council Member Cynthia Newbille

Governmental Operations

ORDINANCE/RESOLUTION SUMMARY

This Resolution is to establish a policy to expand healthy food choices by requiring that on-site vendors and vending machines on city property stock a certain percentage of food and drinks that meet healthy guidelines.

BACKGROUND

The attached Resolution contains changes to the policy to expand healthy food choices by requiring on-site vendors and vending machines on city property stock a certain percentage of food and drinks that meet healthy guidelines. The proposed Resolution would make healthier packaged snack food and drinks more widely available in vending machines on city property.

- Changes requested are to review the language regarding "with the exception of vendors and vending machines located on City-controlled property pursuant to existing leases or contract" and consider language such as "existing contracts and leases as they expire".
- Recommended changes for nutrition standards are noted on page 3 and page 4 which is contained in the attachment.

The expected introduction date of this Resolution is May 22, 2017.

FISCAL IMPACT STATEMENT

Fiscal Impact	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Budget Amendment Required	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Estimated Cost or Revenue Impact	\$	

Attachment/s Yes No

Richmond City Council Ordinance/Resolution Request Form/updated 12.22.08/rs