

#### A Bronze Level Bike Friendly Community Mayor Randy McClement





Economic Benefits of Bikeable Communities

- Recreation
- Tourism
- Events
- Transportation



# The Frederick Pump Track

- All Volunteer Effort (Frederick Bike Coalition)
- City Provided Dirt and Location
- Immediate Success
  - o people ages 4-70 riding
- Specially Bike Sales
  - Pump Track Bikes are now sold at all of the area Bike Shops
  - o <u>Bicycle Escape</u> Recognized Nationally as one of the Best in the Country





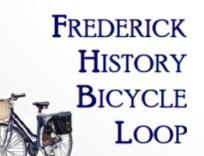




Frederick Bike Coalition Pump Track

# The Fredrick History Loop

- Developed by Local Enthusiast and the Mayors Bike & Pedestrian Committee
- Printing Funded Through Grant from Tourism
- Available Here Today
- The History Loop is Recognized as a Item that Creates Overnight Stays





History Loop Riders

### The Clustered Spires National High Wheel Race



- The Only Race of its Kind in the U.S.
- Participants From as Far as Las Vegas
- Attendance Estimates:
  - o 2012 = 2500-3000
  - o 2013 = 5000-6000
  - **THOUSANDS** more expected this year (August 16<sup>th</sup>, 2014) & major sponsor
- During the Event, ALL the Bars are Full, Restaurants are Flooded Afterwards, the local Deli "Ran out of Everything!"

## Bike Sharing in The City of Frederick

- Currently Reviewing Sponsorships and Economic Models
- Found in Many Historic Cities
- A New Transportation Resource to Augment Transit and Reduce Downtown Trips of Single Occupancy Vehicles
- The Potential to Increase Tourism and Use the History Loop is Tremendous



London Barclay's Bike for Hire

## **Other Events and Projects**

- Bike to Work Day
  - o 10<sup>th</sup> Annual & over 300 pre-registered in 2014
- Major Infrastructure Investments
  - US15 Undercrossing Linking the entire east and west sections of the City
  - Additional 4.5 Miles of Bike Lanes and Shared Lane Markings
  - Developer Contributions to Rails to Trails Project on East Street





